CINPAA | INTERNATIONAL COOPERATIVE FOR TRAINING & CONSULTING

سينبا | التعاونية الدولية للتدريب والاستشارات



Training programme:

Strategic Planning for Program and Project Management

Delivered in several cities and dates

OUR INTERNATIONAL PARTNERS:

ISDE Law Business School High Performance Education
Higher Institute of Law and Business (ISDE)

Professional Development Institute
Professional Development Institute

Universidad Camilo José Cela
Camilo José Cela University

SEK EDUCATION GROUP

ISO 29993:2017 Learning services for non-formal education and training

ISO 9001:2015

Strategic Planning for Program and Project Management

About the programme:

This programme examines strategic planning for programmes and projects, connecting organisational goals with the plans used to guide management and delivery.

Objectives:

Developing participants' skills, knowledge, values and professional approaches in:

a. Master Strategic Planning Techniques: Equip participants with the ability to create strategic plans that align with organizational goals and enhance program and project success.

b. Develop Integrated Planning Frameworks: Provide knowledge of integrating program and project management frameworks with strategic objectives for better outcomes.

c. Enhance Decision-Making through Data: Teach participants how to use data-driven insights to make informed strategic decisions in program and project management.

d. Ensure Alignment Between Projects and Organizational Strategy: Enable participants to connect day-to-day project activities with long-term organizational goals.

e. Adapt to Changing Environments: Prepare program and project managers to be flexible and responsive to external changes, such as market dynamics and technological advancements.

Target audience:

a. Program and Project Managers: Professionals responsible for managing programs and projects in line with organizational strategies.

b. Government and International Organization Leaders: Executives involved in strategic planning and project execution within their organizations.

c. Business Strategists and Planners: Individuals responsible for aligning business operations with long-term strategic objectives.

Daily programme:

• Day 1: Introduction to strategic planning

a. Definition and importance of strategic planning in programme and project management

b. Overview of strategic management theories and planning frameworks

c. The role of programme and project managers in executing strategic plans

d. Common reasons strategic plans fail to translate into delivered projects

e. Case study: tracing the gap between a published strategy and its project portfolio

f. Day output: strategy-to-delivery gap analysis

• Day 2: Developing a strategic plan

a. Steps to building a comprehensive strategic plan

b. Key components: vision, mission, objectives and measurable outcomes

c. SWOT analysis (strengths, weaknesses, opportunities, threats) for informed planning

d. Data-driven insights and environmental scanning in plan development

e. Workshop: conducting a SWOT analysis and drafting strategic objectives

f. Day output: draft strategic plan with measurable outcomes

• Day 3: Aligning programmes and projects with strategy

a. Ensuring that programmes and projects contribute to organisational goals

b. Prioritising projects according to strategic objectives and capacity

c. Tools for monitoring alignment and adjusting plans when necessary

d. Linking day-to-day project activities with long-term organisational goals

e. Workshop: scoring and ranking a project pipeline against strategic criteria

f. Day output: prioritised project pipeline

• Day 4: Risk management and scenario planning

a. Identifying risks that could affect strategic goals

b. Developing risk mitigation strategies for programmes and projects

c. Scenario planning to anticipate future challenges and opportunities

d. Adapting strategic plans to changing environments and new priorities

e. Case study: testing a strategic plan against three future scenarios

f. Day output: strategic risk register with scenario responses

• Day 5: Performance measurement and evaluation

a. Establishing key performance indicators and metrics to track strategic progress

b. Continuous evaluation and feedback loops to improve plan execution

c. Data analytics and dashboards for performance tracking

d. Reporting strategic performance to senior management and boards

e. Workshop: designing a strategic performance dashboard for a programme portfolio

f. Day output: strategic KPI framework and dashboard layout

Training methods and certificates:

Our programmes are built on modern pedagogy that combines theoretical knowledge with practical application, in line with participants' needs and the demands of the workplace. Methods include:

- **Interactive workshops:** analysis of real data and group discussions that strengthen practical understanding.
- **Case studies:** examples from international organisations that highlight real successes and challenges.
- **Realistic simulations:** participants train through professional scenarios that mirror real situations requiring decisions and situation management.
- **Advanced tools and technologies:** hands-on practice with up-to-date training software and tools suited to each field.

Certificates:

On successful completion, participants receive a certificate issued by CINPAA, a training institute officially registered in the European Union, Spain and the United Kingdom.

CINPAA - Cooperative International for Training and Consulting

Our programmes are delivered within academic and professional partnerships, cooperation agreements and memoranda of understanding with a number of academic and professional institutions, including:

- **Camilo José Cela University - Spain**
- **ISDE - Law & Business School - International**

- **Professional Development Institute - United Kingdom**

These partnerships aim to exchange expertise, develop training content and raise programme quality in line with international best practice.

Kind regards,
International Programmes Department
"CINPAA" INTERNATIONAL COOPERATIVE FOR TRAINING & CONSULTING

Course details and registration

Course Details | Registration

Programme	**Strategic Planning for Program and Project Management**	Course Title
Language	**English**	Course Language
Venue	**Several cities and dates – see the table below**	Venue
Financial offer	**Sent separately, according to the number of participants and the delivery conditions.**	Financial Offer

Registration and confirmation:

To register, please use one of the following:

a. Complete the programme request form on our website.

b. Or send an email from your training department.

c. Or a nomination letter from your organisation.

Send your confirmation by:

Email	info@cinpaa.org
WhatsApp	+34 635 867 686

Our team is ready to advise on accommodation and logistics before and during your stay.

Planned programme dates:

City	Dates
Barcelona, Spain	08 - 12 Mar 2027
London, United Kingdom	14 - 18 Jun 2027
Cairo, Egypt	13 - 17 Sep 2027
Madrid, Spain	13 - 17 Dec 2027

The programme can be delivered in other cities and on other dates to suit your organisation, at the length you need. The cities are listed on the last page.

سينبا التعاونية الدولية للتدريب والاستشارات | CINPAA – International Cooperative for Training & Consulting

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Scan to save our contact

Cities where we deliver our programmes:

This programme can be delivered in any of the following cities, and elsewhere on request.

Albania Tirana, Saranda	**Australia** Sydney	**Austria** Vienna, Hallstatt, Salzburg / Zell am See	**Azerbaijan** Baku
Bahrain Manama	**Belgium** Brussels, Bruges	**Bosnia and Herzegovina** Sarajevo	**Canada** Toronto, Montreal
China Hong Kong, Shanghai, Beijing, Guangzhou	**Croatia** Dubrovnik	**Cyprus** Nicosia, Limassol, Larnaca	**Czech Republic** Prague
Egypt Cairo, Sharm El Sheikh, Alexandria, Hurghada	**France** Paris	**Georgia** Tbilisi, Batumi	**Germany** Munich, Berlin, Düsseldorf, Frankfurt
Greece Athens, Rhodes	**Hungary** Budapest	**Indonesia** Bali, Jakarta	**Ireland** Dublin
Italy Rome, Florence, Milan, Venice, Como	**Japan** Tokyo	**Jordan** Amman, Aqaba	**Kuwait** Kuwait City
Malaysia Kuala Lumpur	**Maldives** Maldives	**Mauritius** Mauritius	**Montenegro** Budva, Kotor
Morocco Casablanca, Marrakech, Tangier, Rabat	**Netherlands** Amsterdam	**Oman** Muscat, Salalah	**Philippines** Manila
Poland Krakow, Warsaw	**Portugal** Lisbon, Porto	**Qatar** Doha	**Russia** Moscow
Saudi Arabia Riyadh, Jeddah, Dammam	**Serbia** Belgrade	**Slovenia** Ljubljana	**South Korea** Seoul
Spain Madrid, Barcelona, Valencia, Alicante, Benidorm, Malaga / Marbella, San Sebastian, Granada, Cordoba, Canary Islands, Seville, Bilbao	**Switzerland** Geneva, Luzern, Zurich, Interlaken, Zermatt, Lugano	**Thailand** Bangkok, Phuket	**Tunisia** Tunis
Turkey Istanbul, Antalya, Trabzon, Bursa, Izmir, Bodrum, Antakya (Hatay)	**United Arab Emirates** Dubai, Abu Dhabi	**United Kingdom** London, Edinburgh, Manchester, Birmingham	**United States** Miami, New York, Los Angeles, Washington