CINPAA | INTERNATIONAL COOPERATIVE FOR TRAINING & CONSULTING

سينبا | التعاونية الدولية للتدريب والاستشارات



Training programme:

Recruitment of educational technology innovators in higher education

Delivered in several cities and dates

OUR INTERNATIONAL PARTNERS:

ISDE Law Business School — *Higher Institute of Law and Business (ISDE)*

Professional Development Institute — *Professional Development Institute*

Universidad Camilo José Cela — *Camilo José Cela University*

SEK EDUCATION GROUP

ISO 29993:2017 Learning services for non-formal education and training

ISO 9001:2015

Recruitment of educational technology innovators in higher education

About the programme:

This programme explores the design of distance education and e-learning strategies in higher education, with attention to the conditions that support their implementation.

Objectives:

Developing participants' skills, knowledge, values and professional approaches in:

a. By attending this seminar, you will be able to:

b. Understand the concept of "distance education".

c. Knowledge of e-learning systems and requirements.

d. Identify the e-learning levels and patterns, strategies.

e. Identify the e-learning competencies that the student needs.

f. Identify the role of the teacher and the tasks of students in the e-learning style.

g. Identify electronic course systems.

Target audience:

a. Educational Administrators

b. Teachers and Educators

c. e-learning Implementers

d. e-learning Project Managers

Daily programme:

• Day 1: Distance education: concept, justifications and means

a. The concept of distance education, its justifications and delivery means

b. Why institutions move from traditional to modern learning methods

c. Synchronous, asynchronous and blended models in higher education

d. Institutional readiness for e-learning: people, infrastructure and policy

e. Case study: reviewing how a university moved a programme from campus to blended delivery

f. Day output: readiness assessment for distance education in the participant institution

• Day 2: E-learning systems, requirements, levels and patterns

a. E-learning systems and their technical and organisational requirements

b. Levels and patterns of e-learning from supplementary use to fully online courses

c. Learning management systems and their core functions for teaching staff

d. Matching the e-learning pattern to the course, its students and available resources

e. Workshop: comparing learning management system features against institutional needs

f. Day output: requirements list for an institutional e-learning system

• Day 3: Student competencies and the role of the teacher

a. E-learning competencies that students need to succeed in online study

b. The changing role of the teacher as designer, facilitator and assessor

c. Student tasks and responsibilities in self-directed online learning

d. Building online interaction, feedback and learner engagement

e. Workshop: drafting a student competency guide and teacher role description for an online course

f. Day output: role and competency guide for online teaching

- **Day 4: E-learning strategies**

a. E-learning strategies and choosing the right pattern for each course

b. Strategies for individual, collaborative and project-based online learning

c. Planning online activities that build interaction and active participation

d. Aligning e-learning strategies with learning outcomes and assessment

e. Workshop: selecting e-learning strategies for the units of one higher education course

f. Day output: e-learning strategy plan for one course

- **Day 5: Electronic course systems and lesson design**

a. Electronic course systems and the structure of an online course

b. Designing electronic lessons with clear objectives, content and activities

c. Organising content, media and resources inside an electronic course

d. Using generative AI tools responsibly in course design and student support

e. Workshop: designing an electronic lesson for a higher education course

f. Day output: designed electronic lesson ready for peer review

- **Day 6: Evaluating e-learning websites and platforms**

a. Evaluating websites and platforms that offer e-learning courses

b. Criteria for content quality, usability, accessibility and learner support

c. Comparing course providers by credibility, structure and assessment practice

d. Internet search strategies for finding reliable teaching and research resources

e. Case study: evaluating an online course platform and its assessment practices

f. Day output: platform evaluation checklist with scored examples

- **Day 7: Practical applications of e-learning in higher education**

a. Practical applications of e-learning programmes in higher education

b. Using e-learning for lectures, laboratories, tutorials and student advising

c. Assessment methods for online learning and safeguarding academic integrity

d. Supporting staff and students through the transition to e-learning

e. Case study: analysing how one faculty applied e-learning across teaching, assessment and advising

f. Day output: application plan for e-learning in one faculty programme

- **Day 8: Applications, assessments and educational technology innovators**

a. Applying and assessing the electronic lessons designed during the course

b. Identifying and supporting educational technology innovators among staff

c. Building a network of innovators to spread effective e-learning practice

d. Planning the institutional roll-out of e-learning across departments

e. Workshop: refining an electronic lesson after peer assessment and practising search strategies

f. Day output: e-learning implementation plan for one department

Training methods and certificates:

Our programmes are built on modern pedagogy that combines theoretical knowledge with practical application, in line with participants' needs and the demands of the workplace. Methods include:

· **Interactive workshops:** analysis of real data and group discussions that strengthen practical understanding.

· **Case studies:** examples from international organisations that highlight real successes and challenges.

· **Realistic simulations:** participants train through professional scenarios that mirror real situations requiring decisions and situation management.

· **Advanced tools and technologies:** hands-on practice with up-to-date training software and tools suited to each field.

Certificates:

On successful completion, participants receive a certificate issued by CINPAA, a training institute officially registered in the European Union, Spain and the United Kingdom.

CINPAA - Cooperative International for Training and Consulting

Our programmes are delivered within academic and professional partnerships, cooperation agreements and memoranda of understanding with a number of academic and professional institutions, including:

- **Camilo José Cela University - Spain**
- **ISDE - Law & Business School - International**
- **Professional Development Institute - United Kingdom**

These partnerships aim to exchange expertise, develop training content and raise programme quality in line with international best practice.

Kind regards,
International Programmes Department
"CINPAA" INTERNATIONAL COOPERATIVE FOR TRAINING & CONSULTING

Course details and registration

Course Details | Registration

Programme	**Recruitment of educational technology innovators in higher education**	Course Title
Language	**English**	Course Language
Duration	**8 days**	Duration
Venue	**Several cities and dates – see the table below**	Venue
Financial offer	**Sent separately, according to the number of participants and the delivery conditions.**	Financial Offer

Registration and confirmation:

To register, please use one of the following:

a. Complete the programme request form on our website.

b. Or send an email from your training department.

c. Or a nomination letter from your organisation.

Send your confirmation by:

Email	info@cinpaa.org
WhatsApp	+34 635 867 686

Our team is ready to advise on accommodation and logistics before and during your stay.

Planned programme dates:

City	Dates
London, United Kingdom	14 - 23 Dec 2026
London, United Kingdom	01 - 10 Mar 2027
Cairo, Egypt	07 - 16 Jun 2027
Madrid, Spain	06 - 15 Sep 2027
Barcelona, Spain	06 - 15 Dec 2027

The programme can be delivered in other cities and on other dates to suit your organisation, at the length you need. The cities are listed on the last page.

سينبا التعاونية الدولية للتدريب والاستشارات | CINPAA – International Cooperative for Training & Consulting

Europe office: Calle Echegaray N6, 28014 Madrid, Spain

UK office: 12th floor, Marble Arch Tower, 55 Bryanston Street, London, UK

+34 635 867 686 Europe office

+90 507 590 1781 Turkey office

+60 10 509 9484 Malaysia office

+218 92 622 1324 Libya office

+34 635 867 686 WhatsApp

info@cinpaa.org | www.cinpaa.org

Scan to save our contact

Cities where we deliver our programmes:

This programme can be delivered in any of the following cities, and elsewhere on request.

Albania Tirana, Saranda	**Australia** Sydney	**Austria** Vienna, Hallstatt, Salzburg / Zell am See	**Azerbaijan** Baku
Bahrain Manama	**Belgium** Brussels, Bruges	**Bosnia and Herzegovina** Sarajevo	**Canada** Toronto, Montreal
China Hong Kong, Shanghai, Beijing, Guangzhou	**Croatia** Dubrovnik	**Cyprus** Nicosia, Limassol, Larnaca	**Czech Republic** Prague
Egypt Cairo, Sharm El Sheikh, Alexandria, Hurghada	**France** Paris	**Georgia** Tbilisi, Batumi	**Germany** Munich, Berlin, Düsseldorf, Frankfurt
Greece Athens, Rhodes	**Hungary** Budapest	**Indonesia** Bali, Jakarta	**Ireland** Dublin
Italy Rome, Florence, Milan, Venice, Como	**Japan** Tokyo	**Jordan** Amman, Aqaba	**Kuwait** Kuwait City
Malaysia Kuala Lumpur	**Maldives** Maldives	**Mauritius** Mauritius	**Montenegro** Budva, Kotor
Morocco Casablanca, Marrakech, Tangier, Rabat	**Netherlands** Amsterdam	**Oman** Muscat, Salalah	**Philippines** Manila
Poland Krakow, Warsaw	**Portugal** Lisbon, Porto	**Qatar** Doha	**Russia** Moscow
Saudi Arabia Riyadh, Jeddah, Dammam	**Serbia** Belgrade	**Slovenia** Ljubljana	**South Korea** Seoul
Spain Madrid, Barcelona, Valencia, Alicante, Benidorm, Malaga / Marbella, San Sebastian, Granada, Cordoba, Canary Islands, Seville, Bilbao	**Switzerland** Geneva, Luzern, Zurich, Interlaken, Zermatt, Lugano	**Thailand** Bangkok, Phuket	**Tunisia** Tunis
Turkey Istanbul, Antalya, Trabzon, Bursa, Izmir, Bodrum, Antakya (Hatay)	**United Arab Emirates** Dubai, Abu Dhabi	**United Kingdom** London, Edinburgh, Manchester, Birmingham	**United States** Miami, New York, Los Angeles, Washington