CINPAA | INTERNATIONAL COOPERATIVE FOR TRAINING & CONSULTING

سينبا | التعاونية الدولية للتدريب والاستشارات



Training programme:

Policy Studies, Management Strategies & Leadership in the AI Era

Delivered in several cities and dates

OUR INTERNATIONAL PARTNERS:

ISDE Law Business School High Performance Education

Higher Institute of Law and Business (ISDE)

Professional Development Institute

Professional Development Institute

Universidad Camilo José Cela

Camilo José Cela University

SEK EDUCATION GROUP

ISO 29993:2017 Learning services for non-formal education and training

ISO 9001:2015

Policy Studies, Management Strategies & Leadership in the AI Era

About the programme:

This programme examines policy studies, management strategies and leadership in the context of artificial intelligence, connecting policy evaluation with organisational management in a changing digital environment.

Objectives:

Developing participants' skills, knowledge, values and professional approaches in:

a. Understand the foundations of policy studies and their evaluation mechanisms.

b. Analyze and develop modern management strategies in the context of digital transformation.

c. Enhance leadership skills through transformational and emotional intelligence approaches.

d. Apply artificial intelligence tools and data analytics to support policymaking and decision-making.

e. Integrate policies, strategies, and leadership with innovation and sustainability requirements.

Target audience:

a. Executives and department managers.

b. Decision-makers in the public and private sectors.

c. Policy and management consultants and researchers.

d. Emerging leaders aiming to adopt digital transformation.

e. Daily Themes

Daily programme:

• Day 1: Policy studies in the digital era

a. Introduction to public policy and the role of data in policymaking

b. The policy life cycle: formulation, implementation and evaluation

c. Policy analysis using AI tools and big data

d. Evaluation mechanisms and evidence standards for public policies

e. Case study: evaluating a published public policy against its stated objectives

f. Day output: policy evaluation summary with evidence gaps

• Day 2: Management strategies and institutional transformation

a. Strategic management in organisations that use AI

b. Leading digital transformation and technology adoption

c. Smart governance and sustainability as pillars of modern management

d. Aligning policy, strategy and operations in a transforming institution

e. Workshop: analysing an institution's strategy for digital and sustainability readiness

f. Day output: institutional transformation priorities

• Day 3: Leadership in the age of artificial intelligence

a. Transformational leadership and emotional intelligence in practice

b. The digital leader: managing virtual teams and advanced technologies

c. Decision-making in complex, data-driven environments

d. Human oversight, ethics and accountability when AI informs decisions

e. Case study: a leadership decision where AI analysis conflicted with expert advice

f. Day output: personal digital leadership development plan

• Day 4: AI-supported policy design and the institutional roadmap

a. Applying AI tools and data analytics to support policymaking

b. Verifying AI-generated analysis before it informs a policy option

c. Combining policy, strategy and digital leadership in one institutional roadmap

d. Indicators to monitor implementation of the roadmap

e. Workshop: simulation: designing a policy or strategy option using AI tools

f. Day output: institutional roadmap with indicators and a verified policy option

Training methods and certificates:

Our programmes are built on modern pedagogy that combines theoretical knowledge with practical application, in line with participants' needs and the demands of the workplace. Methods include:

- **Interactive workshops:** analysis of real data and group discussions that strengthen practical understanding.
- **Case studies:** examples from international organisations that highlight real successes and challenges.
- **Realistic simulations:** participants train through professional scenarios that mirror real situations requiring decisions and situation management.
- **Advanced tools and technologies:** hands-on practice with up-to-date training software and tools suited to each field.

Certificates:

On successful completion, participants receive a certificate issued by CINPAA, a training institute officially registered in the European Union, Spain and the United Kingdom.

CINPAA - Cooperative International for Training and Consulting

Our programmes are delivered within academic and professional partnerships, cooperation agreements and memoranda of understanding with a number of academic and professional institutions, including:

- **Camilo José Cela University - Spain**
- **ISDE - Law & Business School - International**
- **Professional Development Institute - United Kingdom**

These partnerships aim to exchange expertise, develop training content and raise programme quality in line with international best practice.

Kind regards,
International Programmes Department
"CINPAA" INTERNATIONAL COOPERATIVE FOR TRAINING & CONSULTING

Course details and registration

Course Details | Registration

Programme	**Policy Studies, Management Strategies & Leadership in the AI Era**	Course Title
Language	**English**	Course Language
Duration	**4 days**	Duration
Venue	**Several cities and dates – see the table below**	Venue
Financial offer	**Sent separately, according to the number of participants and the delivery conditions.**	Financial Offer

Registration and confirmation:

To register, please use one of the following:

a. Complete the programme request form on our website.

b. Or send an email from your training department.

c. Or a nomination letter from your organisation.

Send your confirmation by:

Email info@cinpaa.org

WhatsApp +34 635 867 686

Our team is ready to advise on accommodation and logistics before and during your stay.

Planned programme dates:

City	Dates
Barcelona, Spain	11 - 14 Jan 2027
London, United Kingdom	12 - 15 Apr 2027
Cairo, Egypt	12 - 15 Jul 2027
Madrid, Spain	11 - 14 Oct 2027

The programme can be delivered in other cities and on other dates to suit your organisation, at the length you need. The cities are listed on the last page.

سينبا التعاونية الدولية للتدريب والاستشارات | CINPAA – International Cooperative for Training & Consulting

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Cities where we deliver our programmes:

This programme can be delivered in any of the following cities, and elsewhere on request.

Albania Tirana, Saranda	**Australia** Sydney	**Austria** Vienna, Hallstatt, Salzburg / Zell am See	**Azerbaijan** Baku
Bahrain Manama	**Belgium** Brussels, Bruges	**Bosnia and Herzegovina** Sarajevo	**Canada** Toronto, Montreal
China Hong Kong, Shanghai, Beijing, Guangzhou	**Croatia** Dubrovnik	**Cyprus** Nicosia, Limassol, Larnaca	**Czech Republic** Prague
Egypt Cairo, Sharm El Sheikh, Alexandria, Hurghada	**France** Paris	**Georgia** Tbilisi, Batumi	**Germany** Munich, Berlin, Düsseldorf, Frankfurt
Greece Athens, Rhodes	**Hungary** Budapest	**Indonesia** Bali, Jakarta	**Ireland** Dublin
Italy Rome, Florence, Milan, Venice, Como	**Japan** Tokyo	**Jordan** Amman, Aqaba	**Kuwait** Kuwait City
Malaysia Kuala Lumpur	**Maldives** Maldives	**Mauritius** Mauritius	**Montenegro** Budva, Kotor
Morocco Casablanca, Marrakech, Tangier, Rabat	**Netherlands** Amsterdam	**Oman** Muscat, Salalah	**Philippines** Manila
Poland Krakow, Warsaw	**Portugal** Lisbon, Porto	**Qatar** Doha	**Russia** Moscow
Saudi Arabia Riyadh, Jeddah, Dammam	**Serbia** Belgrade	**Slovenia** Ljubljana	**South Korea** Seoul
Spain Madrid, Barcelona, Valencia, Alicante, Benidorm, Malaga / Marbella, San Sebastian, Granada, Cordoba, Canary Islands, Seville, Bilbao	**Switzerland** Geneva, Luzern, Zurich, Interlaken, Zermatt, Lugano	**Thailand** Bangkok, Phuket	**Tunisia** Tunis
Turkey Istanbul, Antalya, Trabzon, Bursa, Izmir, Bodrum, Antakya (Hatay)	**United Arab Emirates** Dubai, Abu Dhabi	**United Kingdom** London, Edinburgh, Manchester, Birmingham	**United States** Miami, New York, Los Angeles, Washington