CINPAA | INTERNATIONAL COOPERATIVE FOR TRAINING & CONSULTING

سينبا | التعاونية الدولية للتدريب والاستشارات



Training programme:

Leadership Program for Senior Executives

Delivered in several cities and dates

OUR INTERNATIONAL PARTNERS:

ISDE Law Business School High Performance Education

Higher Institute of Law and Business (ISDE)

Professional Development Institute

Professional Development Institute

Universidad Camilo José Cela

Camilo José Cela University

SEK EDUCATION GROUP

ISO 29993:2017 Learning services for non-formal education and training

ISO 9001:2015

Leadership Program for Senior Executives

About the programme:

This programme examines senior executive leadership through personal capability and organisational culture, connecting leadership reflection with employee engagement and participation.

Objectives:

Developing participants' skills, knowledge, values and professional approaches in:

a. Evaluate personal leadership capabilities, and benchmark against globally recognized leaders

b. Influence the culture within their organization through higher engagement and employee involvement

c. Create value by applying vital executive skills across the full range of responsibilities

d. Evaluate organizational and workplace disruptions and take advantage of opportunities to maintain a competitive edge

e. Write a personal executive agenda that drives top performance personally and organizationally

Target audience:

a. Senior executives who are keen to hone and develop critical business leadership skills in an increasingly global and competitive environment. The course, which starts with a leadership assessment, is designed to provide business leaders with an opportunity to re-acquaint or familiarize themselves with core business concepts essential to the roles they perform. From achieving higher results, to building efficient organizations, and responding to and effectively resolving strategic concerns, the course provides those executives with the opportunity to take their organizations to the next level of performance.

b. Target Competencies

c. Organizational leadership

d. Executive strategic thinking

e. Dealing with organizational culture

f. Value creation

g. Leading operational transformation

h. Risk management

i. Executive decision making

j. Cultural sensitivity

Daily programme:

• Day 1: The senior executive: an inward perspective

a. Leadership perspectives at local, regional and global levels

b. Behavioural and functional competencies of a successful senior executive

c. Levels of executive leadership and the Level 5 Leadership concept

d. Leadership styles, mindset and self-awareness at the top

e. Workshop: leadership self-assessment benchmarked against recognised executive competencies

f. Day output: personal executive competency profile

- **Day 2: Ethics and the outward perspective**

a. Interpreting and practising ethics and building an ethical framework

b. Engaging the organisation, influencing culture and involving employees

c. Building the structure that supports strategy and accountability

d. Interacting with the market: new realities, the new consumer and competitors

e. Case study: reviewing an ethical dilemma faced by a senior executive team

f. Day output: ethical framework and culture engagement plan

- **Day 3: From strategy to value creation**

a. Staying strategically nimble and driving operational versatility

b. Knowing your numbers: key financial statements, forecasts and KPIs

c. Three ways to create value and the disruptive innovation approach of Clayton Christensen

d. Optimising executive decisions in a challenging landscape

e. Workshop: reading financial statements and KPIs to identify value creation levers

f. Day output: value creation brief for the participant organisation

- **Day 4: Dealing with market variables and disruption**

a. From intermittent change to constant disruption: permanent transformation

b. Balancing stability and flexibility at executive level

c. Building dexterity and resourcefulness across the organisation

d. Embracing risk, partnerships, alliances and alternative strategies

e. Case study: responding to a disruptive market entrant in a regulated sector

f. Day output: disruption response options and risk assessment

- **Day 5: The executive agenda**

a. Things every senior executive must always do

b. Strategic elements that need a permanent place on the executive agenda

c. Mentoring, coaching and peer networking for senior leaders

d. Self-development, personal wellness and sustaining performance

e. Workshop: writing a personal executive agenda for the next twelve months

f. Day output: personal executive agenda

Training methods and certificates:

Our programmes are built on modern pedagogy that combines theoretical knowledge with practical application, in line with participants' needs and the demands of the workplace. Methods include:

- **Interactive workshops:** analysis of real data and group discussions that strengthen practical understanding.
- **Case studies:** examples from international organisations that highlight real successes and challenges.
- **Realistic simulations:** participants train through professional scenarios that mirror real situations requiring decisions and situation management.
- **Advanced tools and technologies:** hands-on practice with up-to-date training software and tools suited to each field.

Certificates:

On successful completion, participants receive a certificate issued by CINPAA, a training institute officially registered in the European Union, Spain and the United Kingdom.

CINPAA - Cooperative International for Training and Consulting

Our programmes are delivered within academic and professional partnerships, cooperation agreements and memoranda of understanding with a number of academic and professional institutions, including:

- **Camilo José Cela University - Spain**
- **ISDE - Law & Business School - International**
- **Professional Development Institute - United Kingdom**

These partnerships aim to exchange expertise, develop training content and raise programme quality in line with international best practice.

Kind regards,
International Programmes Department
"CINPAA" INTERNATIONAL COOPERATIVE FOR TRAINING & CONSULTING

Course details and registration

Course Details | Registration

Programme	**Leadership Program for Senior Executives**	Course Title
Language	**English**	Course Language
Venue	**Several cities and dates – see the table below**	Venue
Financial offer	**Sent separately, according to the number of participants and the delivery conditions.**	Financial Offer

Registration and confirmation:

To register, please use one of the following:

a. Complete the programme request form on our website.

b. Or send an email from your training department.

c. Or a nomination letter from your organisation.

Send your confirmation by:

Email	info@cinpaa.org
WhatsApp	+34 635 867 686

Our team is ready to advise on accommodation and logistics before and during your stay.

Planned programme dates:

City	Dates
Cairo, Egypt	21 - 25 Dec 2026
Cairo, Egypt	08 - 12 Mar 2027
Madrid, Spain	14 - 18 Jun 2027
Barcelona, Spain	13 - 17 Sep 2027
London, United Kingdom	13 - 17 Dec 2027

The programme can be delivered in other cities and on other dates to suit your organisation, at the length you need. The cities are listed on the last page.

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Scan to save our contact

Cities where we deliver our programmes:

This programme can be delivered in any of the following cities, and elsewhere on request.

Albania Tirana, Saranda	**Australia** Sydney	**Austria** Vienna, Hallstatt, Salzburg / Zell am See	**Azerbaijan** Baku
Bahrain Manama	**Belgium** Brussels, Bruges	**Bosnia and Herzegovina** Sarajevo	**Canada** Toronto, Montreal
China Hong Kong, Shanghai, Beijing, Guangzhou	**Croatia** Dubrovnik	**Cyprus** Nicosia, Limassol, Larnaca	**Czech Republic** Prague
Egypt Cairo, Sharm El Sheikh, Alexandria, Hurghada	**France** Paris	**Georgia** Tbilisi, Batumi	**Germany** Munich, Berlin, Düsseldorf, Frankfurt
Greece Athens, Rhodes	**Hungary** Budapest	**Indonesia** Bali, Jakarta	**Ireland** Dublin
Italy Rome, Florence, Milan, Venice, Como	**Japan** Tokyo	**Jordan** Amman, Aqaba	**Kuwait** Kuwait City
Malaysia Kuala Lumpur	**Maldives** Maldives	**Mauritius** Mauritius	**Montenegro** Budva, Kotor
Morocco Casablanca, Marrakech, Tangier, Rabat	**Netherlands** Amsterdam	**Oman** Muscat, Salalah	**Philippines** Manila
Poland Krakow, Warsaw	**Portugal** Lisbon, Porto	**Qatar** Doha	**Russia** Moscow
Saudi Arabia Riyadh, Jeddah, Dammam	**Serbia** Belgrade	**Slovenia** Ljubljana	**South Korea** Seoul
Spain Madrid, Barcelona, Valencia, Alicante, Benidorm, Malaga / Marbella, San Sebastian, Granada, Cordoba, Canary Islands, Seville, Bilbao	**Switzerland** Geneva, Luzern, Zurich, Interlaken, Zermatt, Lugano	**Thailand** Bangkok, Phuket	**Tunisia** Tunis
Turkey Istanbul, Antalya, Trabzon, Bursa, Izmir, Bodrum, Antakya (Hatay)	**United Arab Emirates** Dubai, Abu Dhabi	**United Kingdom** London, Edinburgh, Manchester, Birmingham	**United States** Miami, New York, Los Angeles, Washington