CINPAA | INTERNATIONAL COOPERATIVE FOR TRAINING & CONSULTING

سينبا | التعاونية الدولية للتدريب والاستشارات



Training programme:

FINANCE FOR NON-FINANCIAL MANAGERS

Delivered in several cities and dates

OUR INTERNATIONAL PARTNERS:

ISDE Law Business School High Performance Education
Higher Institute of Law and Business (ISDE)

Professional Development Institute
Professional Development Institute

Universidad Camilo José Cela
Camilo José Cela University

SEK EDUCATION GROUP

ISO 29993:2017 Learning services for non-formal education and training

ISO 9001:2015

FINANCE FOR NON-FINANCIAL MANAGERS

About the programme:

Introduction : Business professionals need to understand the financial factors critical to business This five-day course will help you to develop an understanding of financial jargon, see how your decisions affect your organisation's financial performance, and improve your confidence when communicating with the finance team. The tutor will explain common financial terms, explore key ratios, analyse the budgeting process, and examine tools used in future planning and decision making.. Who Should Attend Finance for Non-financial Managers training course is for anyone who wants to develop

Objectives:

Developing participants' skills, knowledge, values and professional approaches in:

a. Explain the nature and role of financial statements and their interpretation

b. Use the language of accounting and finance to communicate effectively with financial professionals

c. Describe the role of the auditor

d. discuss how break even analysis can help their decision making

e. Review the financial performance and financial position of an organisation using the appropriate financial ratio and break-even analysis techniques

f. Use budgetary control to compare actual against planned performance and to identify corrective actions

g. Evaluate investment projects

Target audience:

a. Operational managers with budget responsibility.

b. Project managers reviewing costs and business cases.

c. Department heads communicating with finance and audit teams.

Daily programme:

• Day 1: The business environment and the role of accounting

a. Uses and purpose of accounting in the business environment

b. The accounting equation and the language of accounting and finance

c. The accrual process and the difference between accounting profit and cash flow

d. Links between the cash flow statement, income statement and balance sheet

e. Workshop: tracing transactions through the three main financial statements

f. Day output: glossary and map of links between the statements

• Day 2: Understanding financial statements

a. Income statement (profit and loss) structure and interpretation

b. The balance sheet and the statement of retained earnings

c. The accounting process from recording transactions to preparing financial statements

d. How different business transactions affect the financial statements

e. Workshop: preparing a simple set of financial statements from a list of transactions

f. Day output: simple set of financial statements

• Day 3: Evaluating financial performance

a. Ratio analysis of an organisation's liquidity, leverage and profitability

b. Comparing performance with competitors and with budgeted goals

c. Sources of financial information beyond the financial statements

d. DuPont formula, Economic Value Added (EVA) and cash flow return on investment (CFROI)

e. Case study: reviewing the financial performance and position of an organisation

f. Day output: financial performance review

• Day 4: Cost analysis, profit planning and investment appraisal

a. Fixed and variable costs, contribution margin analysis and direct costing

b. Break-even analysis as a support for operational decision making

c. Traditional cost accounting, its limitations and activity-based costing

d. Evaluating investment projects: payback, net present value and internal rate of return

e. Workshop: break-even and investment appraisal of a project proposal

f. Day output: break-even and investment appraisal summary

• Day 5: Budgeting, performance monitoring and audit

a. The role of budgeting and the issues that budgets can solve

b. The budgeting process and analysing budgets for different purposes

c. Budgetary control: comparing actual with planned performance and taking corrective action

d. What auditing is, the role of the auditor and working effectively with audit teams

e. Case study: variance analysis of a departmental budget

f. Day output: budget control report with corrective actions

Training methods and certificates:

Our programmes are built on modern pedagogy that combines theoretical knowledge with practical application, in line with participants' needs and the demands of the workplace. Methods include:

· **Interactive workshops:** analysis of real data and group discussions that strengthen practical understanding.

· **Case studies:** examples from international organisations that highlight real successes and challenges.

· **Realistic simulations:** participants train through professional scenarios that mirror real situations requiring decisions and situation management.

· **Advanced tools and technologies:** hands-on practice with up-to-date training software and tools suited to each field.

Certificates:

On successful completion, participants receive a certificate issued by CINPAA, a training institute officially registered in the European Union, Spain and the United Kingdom.

CINPAA - Cooperative International for Training and Consulting

Our programmes are delivered within academic and professional partnerships, cooperation agreements and memoranda of understanding with a number of academic and professional institutions, including:

• Camilo José Cela University - Spain

• ISDE - Law & Business School - International

• Professional Development Institute - United Kingdom

These partnerships aim to exchange expertise, develop training content and raise programme quality in line with

international best practice.

Kind regards,
International Programmes Department
"CINPAA" INTERNATIONAL COOPERATIVE FOR TRAINING & CONSULTING

Course details and registration

Course Details | Registration

Programme	**FINANCE FOR NON-FINANCIAL MANAGERS**	Course Title
Language	**English**	Course Language
Duration	**5 days**	Duration
Venue	**Several cities and dates – see the table below**	Venue
Financial offer	**Sent separately, according to the number of participants and the delivery conditions.**	Financial Offer

Registration and confirmation:

To register, please use one of the following:

a. Complete the programme request form on our website.

b. Or send an email from your training department.

c. Or a nomination letter from your organisation.

Send your confirmation by:

Email	info@cinpaa.org
WhatsApp	+34 635 867 686

Our team is ready to advise on accommodation and logistics before and during your stay.

Planned programme dates:

City	Dates
Madrid, Spain	18 - 22 Jan 2027
Barcelona, Spain	10 - 14 May 2027
London, United Kingdom	09 - 13 Aug 2027
Cairo, Egypt	08 - 12 Nov 2027

The programme can be delivered in other cities and on other dates to suit your organisation, at the length you need. The cities are listed on the last page.

Cities where we deliver our programmes:

This programme can be delivered in any of the following cities, and elsewhere on request.

Albania Tirana, Saranda	**Australia** Sydney	**Austria** Vienna, Hallstatt, Salzburg / Zell am See	**Azerbaijan** Baku
Bahrain Manama	**Belgium** Brussels, Bruges	**Bosnia and Herzegovina** Sarajevo	**Canada** Toronto, Montreal
China Hong Kong, Shanghai, Beijing, Guangzhou	**Croatia** Dubrovnik	**Cyprus** Nicosia, Limassol, Larnaca	**Czech Republic** Prague
Egypt Cairo, Sharm El Sheikh, Alexandria, Hurghada	**France** Paris	**Georgia** Tbilisi, Batumi	**Germany** Munich, Berlin, Düsseldorf, Frankfurt
Greece Athens, Rhodes	**Hungary** Budapest	**Indonesia** Bali, Jakarta	**Ireland** Dublin
Italy Rome, Florence, Milan, Venice, Como	**Japan** Tokyo	**Jordan** Amman, Aqaba	**Kuwait** Kuwait City
Malaysia Kuala Lumpur	**Maldives** Maldives	**Mauritius** Mauritius	**Montenegro** Budva, Kotor
Morocco Casablanca, Marrakech, Tangier, Rabat	**Netherlands** Amsterdam	**Oman** Muscat, Salalah	**Philippines** Manila
Poland Krakow, Warsaw	**Portugal** Lisbon, Porto	**Qatar** Doha	**Russia** Moscow
Saudi Arabia Riyadh, Jeddah, Dammam	**Serbia** Belgrade	**Slovenia** Ljubljana	**South Korea** Seoul
Spain Madrid, Barcelona, Valencia, Alicante, Benidorm, Malaga / Marbella, San Sebastian, Granada, Cordoba, Canary Islands, Seville, Bilbao	**Switzerland** Geneva, Luzern, Zurich, Interlaken, Zermatt, Lugano	**Thailand** Bangkok, Phuket	**Tunisia** Tunis
Turkey Istanbul, Antalya, Trabzon, Bursa, Izmir, Bodrum, Antakya (Hatay)	**United Arab Emirates** Dubai, Abu Dhabi	**United Kingdom** London, Edinburgh, Manchester, Birmingham	**United States** Miami, New York, Los Angeles, Washington