CINPAA | INTERNATIONAL COOPERATIVE FOR TRAINING & CONSULTING

سينبا | التعاونية الدولية للتدريب والاستشارات



Training programme:

# Digital Transformation and Program Management in the Digital Age

**Delivered in several cities and dates**


OUR INTERNATIONAL PARTNERS:

ISDE Law Business School High Performance Education
*Higher Institute of Law and Business (ISDE)*

Professional Development Institute
*Professional Development Institute*

Universidad Camilo José Cela
*Camilo José Cela University*

SEK EDUCATION GROUP

ISO 29993:2017 Learning services for non-formal education and training

ISO 9001:2015

# Digital Transformation and Program Management in the Digital Age

## About the programme:

This programme examines digital transformation in programme management, connecting organisational change with the use of digital approaches to managing programmes.

## Objectives:

**Developing participants' skills, knowledge, values and professional approaches in:**

**a.** Understand Digital Transformation: Provide a comprehensive understanding of digital transformation and its impact on program management in modern organizations.

**b.** Utilize Digital Tools in Program Management: Equip participants with the knowledge of advanced digital tools and platforms that enhance program management efficiency.

**c.** Develop Digital Leadership Skills: Enable leaders to navigate the challenges of digital transformation, fostering innovation and agility in program delivery.

**d.** Adapt to Changing Technologies: Teach participants how to integrate emerging technologies, such as AI, cloud computing, and big data, into program management.

**e.** Ensure Program Success in the Digital Age: Focus on strategies for delivering programs that align with organizational digital transformation goals and market demands.

## Target audience:

**a.** Program and Project Managers: Professionals responsible for overseeing programs in organizations undergoing digital transformation.

**b.** IT and Digital Transformation Leaders: Executives and managers leading technological innovation and integration within their organizations.

**c.** Government and International Organizations: Leaders managing digital initiatives in public sector or international organizations aiming to improve service delivery through technology.

## Daily programme:

**• Day 1: Introduction to digital transformation**

**a.** Defining digital transformation and its relevance to programme management

**b.** How technology reshapes business models, customer experience and operations

**c.** The programme manager's role in leading digital initiatives

**d.** Assessing an organisation's digital maturity before launching a programme

**e.** Case study: mapping the digital maturity of a public service before transformation

**f.** Day output: digital maturity snapshot and transformation priorities

**• Day 2: Digital tools and technologies for programmes**

**a.** Project management software, cloud platforms and automation technologies

**b.** Using AI and machine learning to support data-driven programme decisions

**c.** Big data and its application in tracking programme performance and trends

**d.** Integrating tools into one information flow for the programme team

**e.** Workshop: designing a digital toolset and data flow for a transformation programme

**f.** Day output: programme digital toolset specification

**• Day 3: Digital leadership and change management**

**a.** Developing leadership skills to drive digital transformation within teams

**b.** Strategies for managing digital change and overcoming resistance to adoption

**c.** Fostering a culture of innovation and agility within the organisation

**d.** Building digital skills and adoption support for staff and service users

**e.** Workshop: preparing an adoption and change plan for a new digital platform

**f.** Day output: digital change and adoption plan

**• Day 4: Cybersecurity and risk in digital programmes**

**a.** The importance of cybersecurity in digital transformation programmes

**b.** Identifying and mitigating risks associated with digital transformation

**c.** Implementing data protection and privacy policies within programmes

**d.** Security and privacy requirements in procurement of digital solutions

**e.** Case study: reviewing the risks of migrating a citizen-facing service to the cloud

**f.** Day output: digital programme risk and data protection register

**• Day 5: Case studies and best practices in digital programmes**

**a.** Reviewing successful digital transformation initiatives and their management frameworks

**b.** Key success factors and lessons learned from digital projects

**c.** Applying digital tools to real programme management challenges

**d.** Measuring the value delivered by a digital transformation programme

**e.** Workshop: group exercise applying the week's tools to a real transformation challenge

**f.** Day output: digital programme roadmap with value measures

## Training methods and certificates:

Our programmes are built on modern pedagogy that combines theoretical knowledge with practical application, in line with participants' needs and the demands of the workplace. Methods include:

- **Interactive workshops:** analysis of real data and group discussions that strengthen practical understanding.
- **Case studies:** examples from international organisations that highlight real successes and challenges.
- **Realistic simulations:** participants train through professional scenarios that mirror real situations requiring decisions and situation management.
- **Advanced tools and technologies:** hands-on practice with up-to-date training software and tools suited to each field.

**Certificates:**

On successful completion, participants receive a certificate issued by CINPAA, a training institute officially registered in the European Union, Spain and the United Kingdom.

CINPAA - Cooperative International for Training and Consulting

Our programmes are delivered within academic and professional partnerships, cooperation agreements and memoranda of understanding with a number of academic and professional institutions, including:

- **Camilo José Cela University - Spain**
- **ISDE - Law & Business School - International**

- **Professional Development Institute - United Kingdom**

These partnerships aim to exchange expertise, develop training content and raise programme quality in line with international best practice.

Kind regards,
International Programmes Department
**"CINPAA" INTERNATIONAL COOPERATIVE FOR TRAINING & CONSULTING**

# Course details and registration

Course Details | Registration

| | | |
|---|---|---|
| **Programme** | **Digital Transformation and Program Management in the Digital Age** | Course Title |
| **Language** | **English** | Course Language |
| **Venue** | **Several cities and dates – see the table below** | Venue |
| **Financial offer** | **Sent separately, according to the number of participants and the delivery conditions.** | Financial Offer |

## Registration and confirmation:

**To register, please use one of the following:**

**a.** Complete the programme request form on our website.

**b.** Or send an email from your training department.

**c.** Or a nomination letter from your organisation.

**Send your confirmation by:**

| | |
|---|---|
| **Email** | info@cinpaa.org |
| **WhatsApp** | +34 635 867 686 |

Our team is ready to advise on accommodation and logistics before and during your stay.

## Planned programme dates:

| City | Dates |
|---|---|
| Madrid, Spain | 14 - 18 Dec 2026 |
| Madrid, Spain | 08 - 12 Feb 2027 |
| Barcelona, Spain | 10 - 14 May 2027 |
| London, United Kingdom | 09 - 13 Aug 2027 |
| Cairo, Egypt | 08 - 12 Nov 2027 |

The programme can be delivered in other cities and on other dates to suit your organisation, at the length you need. The cities are listed on the last page.

**سينبا التعاونية الدولية للتدريب والاستشارات | CINPAA** – International Cooperative for Training & Consulting

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**Scan to save our contact**

## Cities where we deliver our programmes:

This programme can be delivered in any of the following cities, and elsewhere on request.

| | | | |
|---|---|---|---|
| **Albania**<br>Tirana, Saranda | **Australia**<br>Sydney | **Austria**<br>Vienna, Hallstatt, Salzburg / Zell am See | **Azerbaijan**<br>Baku |
| **Bahrain**<br>Manama | **Belgium**<br>Brussels, Bruges | **Bosnia and Herzegovina**<br>Sarajevo | **Canada**<br>Toronto, Montreal |
| **China**<br>Hong Kong, Shanghai, Beijing, Guangzhou | **Croatia**<br>Dubrovnik | **Cyprus**<br>Nicosia, Limassol, Larnaca | **Czech Republic**<br>Prague |
| **Egypt**<br>Cairo, Sharm El Sheikh, Alexandria, Hurghada | **France**<br>Paris | **Georgia**<br>Tbilisi, Batumi | **Germany**<br>Munich, Berlin, Düsseldorf, Frankfurt |
| **Greece**<br>Athens, Rhodes | **Hungary**<br>Budapest | **Indonesia**<br>Bali, Jakarta | **Ireland**<br>Dublin |
| **Italy**<br>Rome, Florence, Milan, Venice, Como | **Japan**<br>Tokyo | **Jordan**<br>Amman, Aqaba | **Kuwait**<br>Kuwait City |
| **Malaysia**<br>Kuala Lumpur | **Maldives**<br>Maldives | **Mauritius**<br>Mauritius | **Montenegro**<br>Budva, Kotor |
| **Morocco**<br>Casablanca, Marrakech, Tangier, Rabat | **Netherlands**<br>Amsterdam | **Oman**<br>Muscat, Salalah | **Philippines**<br>Manila |
| **Poland**<br>Krakow, Warsaw | **Portugal**<br>Lisbon, Porto | **Qatar**<br>Doha | **Russia**<br>Moscow |
| **Saudi Arabia**<br>Riyadh, Jeddah, Dammam | **Serbia**<br>Belgrade | **Slovenia**<br>Ljubljana | **South Korea**<br>Seoul |
| **Spain**<br>Madrid, Barcelona, Valencia, Alicante, Benidorm, Malaga / Marbella, San Sebastian, Granada, Cordoba, Canary Islands, Seville, Bilbao | **Switzerland**<br>Geneva, Luzern, Zurich, Interlaken, Zermatt, Lugano | **Thailand**<br>Bangkok, Phuket | **Tunisia**<br>Tunis |
| **Turkey**<br>Istanbul, Antalya, Trabzon, Bursa, Izmir, Bodrum, Antakya (Hatay) | **United Arab Emirates**<br>Dubai, Abu Dhabi | **United Kingdom**<br>London, Edinburgh, Manchester, Birmingham | **United States**<br>Miami, New York, Los Angeles, Washington |